Mission and Leadership Principles

Mission

Our mission is to improve independence, wellbeing and quality of life for Veterans, First Responders and individuals affected by Operational Stress Injuries. We source, train and match psychiatric Service Dogs to mitigate disability-related challenges and develop Facility Dog teams to support operational stress interventions. Through specialized training, education and ongoing support, we strengthen the capacity of individuals and organizations to respond to the effects of operational stress.

Leadership and Teamwork

As a Veteran founded organization we are inspired by the Canadian Forces Principles of Leadership. By following these principles, we build stronger individuals and teams.

Leadership Principles

1. Achieve professional competence and pursue self-improvement. Maintain order and uphold professional norms.

2. Clarify objectives and intent in order to understand and thus successfully complete the job.

3. Solve problems: make timely decisions, seek and accept responsibility.

4. Lead by example. Motivate each other. Share success and hardships.

5. Train individuals and teams in realistic situations.

6. Build through teamwork and cohesion. Reinforce mutual support. Keep co-workers informed.

7. Mentor, educate and develop subordinates.

8. Treat everyone in a fair manner. Respond to concerns with respect.

9. Maintain situational awareness, seek information, keep current.

10. Learn from experience and from those who have experience.